

KIET GROUP OF INSTITUTIONS
(An Autonomous Institution, Affiliated to AKTU, Lucknow, UP)

Approved by AICTE, New Delhi

Delhi-NCR, Ghaziabad-Meerut Road, Ghaziabad-201206

KIET School of Management (KSOM)

1st Year

EVALUATION SCHEME

Effective from the Session: 2024-25

Foundation Courses		Total Hours
Accountancy and Finance	10 Hours (Non-Credit Courses)	10
MS Office		10
Communication Skills		10
	Total Hours (foundation courses)	30

MBA 1st Sem

S.No.	Course Type (AICTE)	Course Type (UGC)	BOS	Course Codes	Course Name	Type	Academic Learning (AL)			Continuous Internal Examination (CIE)			End Sem Examination (ESE)	Total Marks	Total Credits
							L	T	P	MSE	CA	TOTAL		Total CIE+ESE Credits	
1	PC	Major (Core)	MBA	MS501L	Organizational Behaviour	L	3	0	0	50	25	75	75	150	3
2	PC	Major (Core)	MBA	MS502L	Economics for Managers	L	3	0	0	50	25	75	75	150	3
3	PC	Major (Core)	MBA	MS503L	Business Statistics & Data Analytics	L	3	0	0	50	25	75	75	150	3
4	PC	Major (Core)	MBA	MS504L	Accounting for Managers	L	3	0	0	50	25	75	75	150	3
5	PC	Major (Core)	MBA	MS505L	Marketing Management	L	2	0	0	25	25	50	50	100	2
6	PC	Major (Core)	MBA	MS506L	Business Culture & Dynamics	L	1	0	0	25	25	50	-	50	1
7	PW	Value Added Courses	CSIT	ID103B	Design thinking	L	1	0	0	40	10	50	-	50	1
8	PW	Value Added Courses	MCA	ID105B	Spirit of Entrepreneurship	L	2	0	0	25	25	50	50	100	2
Corporate Skill Enhancement Courses (Lab/Project/Field Work /Experiential Learning)															
9	PW	SEC	MBA	MS507B	Social Internship	B	0	0	2	25	25	50	-	50	NC
10	PW	Value Added Courses	MBA	MS508B	VAC – I (Government Initiatives in Business Advancement)	B	2	0	0	-	75	75	-	75	NC
11	PW	SEC	MBA	MS509B	Experiential Learning – I	B	0	0	2	10	-	10	40	50	NC
12	HS	Value Added Courses	ASH	HS101B	Communication Skills	B	0	0	4	80	20	100	-	100	2
13	HS	AEC	ASH	HS162B	Self-Growth	B	0	0	3	10	-	10	40	50	NC
Total Hours =31 hrs.							20	0	11					1000	20

MBA 2nd Sem

S.No.	Course Type (AICTE)	Course Type (UGC/NEP)	BOS	Course Codes	Course Name	Type	Academic Learning (AL)			Continuous Internal Examination (CIE)			End Sem Examination (ESE)	Total Marks	Total Credits
							L	T	P	MSE	CA	TOTAL		Total CIE+ESE Credits	
1	PC	Major (Core)	MBA	MS510L	Human Resource Management	L	3	0	0	50	25	75	75	150	3
2	PC	Major (Core)	MBA	MS511L	Operations Management	L	3	0	0	50	25	75	75	150	3
3	PC	Major (Core)	MBA	MS512L	Optimization & Big Data Analytics	L	3	0	0	50	25	75	75	150	3
4	PC	Major (Core)	MBA	MS513L	Corporate Finance: Fintech Integration	L	3	0	0	50	25	75	75	150	3
5	PC	Major (Core)	MBA	MS514L	Business Research Methods	L	3	0	0	50	25	75	75	150	3
6	PC	Major (Core)	MBA	MS515L	Technology Management	L	1	0	0	40	10	50	-	50	1
Corporate Skill Enhancement Courses (Lab/Project/Field Work /Experiential Learning)															
7	PW	SEC	MBA	MS516B	Industry Analysis Project	B	2	0	0	40	10	50	50	100	2
8	HS	Value Added Courses	ASH	HS1XXB	Foreign Language	B	0	0	4	80	20	100	-	100	2
9	PC	Value Added Courses	MBA	MS517B	VAC - II (Digital Marketing)	B	2	0	0	50	25	75	-	75	NC
10	MC	Value Added Courses	MBA	MS518B	Human Values and Professional Ethics	B	2	0	0	50	25	75	-	75	NC
11	PW	SEC	MBA	MS519B	Experiential Learning – II (Stock Market Analysis)	B	0	0	2	10	-	10	40	50	NC
12	HS	AEC	ASH	HS163B	Self-Growth (Soft Skills)	B	0	0	4	10	-	10	40	50	NC
Total Hours= 32hrs.							22	0	10					1000	20